

Station KTNV-TV LAS VEGAS, NV
Advertiser () .CROSSROADS GPS
Product Crossroads GPS
Estimate# 1121
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/1121
Flight Dates 10/21/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 39,450
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	2	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/23-10/23	1	1	1	\$150.00	
	3	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/24-10/24	1	1	1	\$150.00	
	4	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/25-10/25	1	1	1	\$150.00	
	5	F	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
	6	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	10/27-10/27	1	1	1	\$450.00	
	7	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	10/27-10/27	1	1	1	\$850.00	
	8	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/21-10/21	1	1	1	\$450.00	
	9	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
	10	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	11	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	

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	12	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/23-10/23	1	1	1	\$750.00	
	13	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	14	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	15	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	16	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	17	TU	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	18	TH	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	19	F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	20	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
	21	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
	22	M	730P-8P	MILLIONAIRE<	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	23	W	730P-8P	MILLIONAIRE<	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	24	TH	730P-8P	MILLIONAIRE<	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	25	TU	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	26	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
	27	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
	28	SA	6P-630P	ACTION NWS@6PM	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	

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	29	TU	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	30	W	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	31	TH	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	32	W	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	33	TH	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	34	F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	35	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	36	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	37	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	38	TU	12P-1P	CHEW-ABC	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	39	TH	12P-1P	CHEW-ABC	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	40	F	12P-1P	CHEW-ABC	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	41	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
	42	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
	43	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
	44	M	11P-1135P	NEWS	:30	\$1,750.00	10/22-10/22	1	1	1	\$1,750.00	

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	45	TH	11P-1135P	NEWS	:30	\$1,750.00	10/25-10/25	1	1	1	\$1,750.00	
	46	F	11P-1135P	NEWS	:30	\$1,750.00	10/26-10/26	1	1	1	\$1,750.00	
	47	M	330P-4P	MILLIONAIRE<	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	48	W	330P-4P	MILLIONAIRE<	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	49	F	330P-4P	MILLIONAIRE<	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	50	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	51	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	52	F	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 52 / \$39,450.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$39,450.00
Sales Totals: 52 / \$39,450.00
Station Totals: 52 / \$39,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$303,462	KBLR	0%	KLAS	33%	KSNV	32%	KTNV	13%	KTUD	2%
		KVCW	1%	KVMY	8%	KVVU	11%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books	NOV10, MAY11, ENOV11
Demos	RA35+

--- CREDIT RISK ---
CASH IN ADVANCE